

Ally Muller

Rethinking Innovation



allymuller.com



About Ally Muller

Very few speakers have the depth and breadth of expertise on the topic of innovation that Ally has. As the Managing Director of GOYA Consulting, Ally works with boards, corporate leaders and entrepreneurs to build innovation eco-systems and entrepreneurial cultures that add extraordinary value to any bottom line.

After successfully building and selling a number of her own businesses, Ally turned her focus back to the corporate world. She developed the 'Corporate Innervation Operating System' to humanise the innovation process and unlock the genius inside organisations. The ultimate aim to build a culture of growth through innovation monetisation.

In her new book, "CORPORATE INNERVATION - Unlocking the Genius inside Your Organisation", Ally is encouraging a bigger conversation around the concept of innovation. Specifically, she wants to remove the hype and tired rhetoric by showing organisations how to transform innovation from a buzz word to a self-sustaining, profitable eco-system inside their organisation. Sharing stories from the trenches and lessons learnt, Ally tells it like it really is, the same style she adopts for her live events.

Ally is without a doubt, a leader in the world of innovation. She will leave any audience inspired to rethink what innovation really means. She will challenge conventional thinking and encourage deeper, more meaningful conversations around one of the biggest opportunities for any organisation.



Praise for the book

Ally has created an inspiring roadmap for innovation and has supported the teams through the development and implementation of a transformative innovation framework. Ally engaged all staff from the leadership team to the employees on the ground and provided the space, tools and guidance to develop an inclusive portfolio of ideas and coached the teams from idea genesis to implementation. She has implemented a human-centric framework that has shifted our view of innovation that is driving the right ideas for the business.

Krishan Tangri, Executive General Manager Infrastructure Development & Delivery, Brisbane Airport Corporation

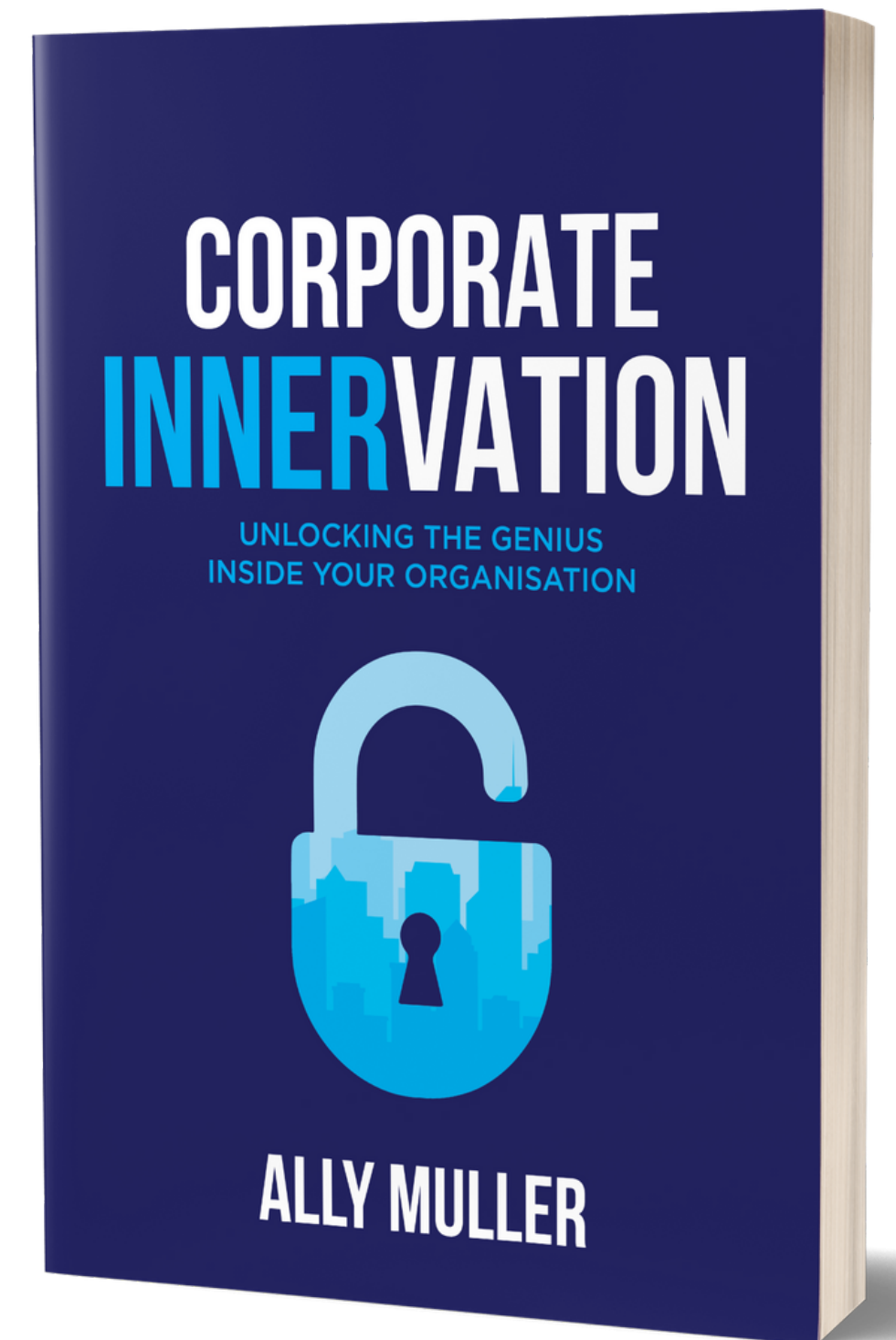
Ally is a fiercely independent thinker yet exhibits an unwavering commitment to collaborate. As a bold leader Ally enables and promotes discussion and can align strategies with the required pace of any organisation. As a keen futurist Ally can show an alternative path and what could be, while working on the very foundations required. As an agent of change Ally generates enthusiasm and optimism throughout an organisation through her passion and infectious disposition. Ally is the catalytic converter our organisation needed. I have no doubt yours too. **Dave G. Whimpey, CEO Surf Lifesaving Queensland**

The area of Innovation has seen a recent surge in terms of people providing consultancy. However, very few possess the drive required to succeed. Even fewer understand the organisational context and the contrasting nature of Innovation itself for each organisation. This is where Ally differentiates herself from the rest of the pack. From an organisation standpoint, innovation and ideas are always there. People within the organisation have always had them. But they are being impeded by organisational processes and culture. To nurture someone else's idea, remove organisational roadblocks and create organisational acceptance is not an easy task. Above it all, to create a process that encourages innovation and embed it in the organisational culture is the true challenge. This is where Ally succeeds within the innovation space. **Shoaib Mulla, Strategic Portfolio Office, Brisbane Airport Corporation**

I very quickly realised that what I know about innovation and developing new ideas against the approach she applied, are miles apart. Ally is a subject matter expert who can solicit, plan and implement innovative ideas from bottom up and apply mandates and governance downwards without losing creativity and assertiveness. Good value for companies who wants to make innovation a part of their strategy and implementation plan. I am really impressed! **Robbie Pretorius, Principle – Services Lead, SNC Lavalin**

“The word innovation is used and overused a great deal, particularly in challenging times. I just love the way Ally Muller has taken a long, hard look at innovation and shown us what we are missing. Through her work, her powerful framework and her depth of experience, Ally will have a lot of high level executives asking themselves what exactly does innovation really mean to them and to their organisations.” **Andrew Griffiths, International Bestselling Business Author, Global Speaker**

Ally Muller is a powerhouse of skill and expertise when it comes to elevating businesses to the next level. Her thirst for knowledge and impeccable application of enterprise innovation principles, with a steady foundation in corporate finance and strategy is what sets her apart from the rest. Ally is a unique thinker with a pragmatic baseline. With presence as a Board member for a number of organisations which contribute to shaping the next generation, her contribution to the community and business landscape in Australia will be felt for many years to come. **Crystal Evans, Head of People and Culture, Surf Life Saving Qld**



Topics I Discuss

Corporate Innovation

The Future of
Corporate Innovation

Innovation Leadership & Culture

Demons of Innovation

De-Bunking The
Myths of Innovation

Innovation, Roadblocks and the
Journey Ahead

Finding the Genius
Inside Your Organisation

Corporate Innovation
Operating System

How to really fall in love
with your customer

Why Innovation Theatre
is holding back your innovation program



Popular Keynotes

A woman with dark hair, wearing a red top and a tan jacket, is speaking and gesturing with her hands. In the background, there is a large, stylized clock face with numbers 7, 8, 9, 10, 11, and 12 visible. The clock hands are positioned around 10:10.

1. Unlock the genius inside your organisation

The ideas for innovation, improvement and growth are sitting inside your organisation today, you just need to know how to create the space for the people inside your organisation to let you know what they need. The game-changers will not always be in the form bleeding technology, but rather in the form of creating the changes inside your organisation. Ally will show you how to think differently and expansively about innovation to show you how to find the ideas that will create real benefits for your organisation

2. The no BS Guide to implementing an innovation program that works

It's time to throw away the ping pong tables and bean bags, so we can get back to the real business of incubating the ideas that will add value to the business. Innovation is the buzz word and ambitious vision that we see almost 90% of Corporate businesses aspire towards, but with less than 5% claiming a functional and scalable process inside their organisation. Ally breaks down what isn't working and why, showing you what needs to be done to create an innovation team and process that will create value, growth and future proof your business.

3. **Innovation Leadership:** Why empowerment is the key to driving value, performance and innovation

Innovative leaders are those willing to ask why — why can't things be done a new way? They also understand that the answers to these problems do not come from the Management or Executive Teams. True innovation comes from looking at a problem from the perspective of the user. Creating growth and change comes from empowering people inside the organisation to embrace the problems, understand them and look for new ways to create solutions for these problems.

4. Get the Netflix Effect in your innovation program

Why do some ideas hit the sweet spot and create huge momentum market, and others either just do OK or don't meet the forecasted expectations? They get it right because they are data driven and intuition led.

Ally will take you through her proven seven step framework to get the Netflix Effect in your innovation portfolio. You'll walk away with a process to work with your teams to establish deep knowledge of your customer so you can become Data Driven and Intuition Led.





5. Do you have an innovation graveyard?

As business owners and strategists, we can often spend too much time thinking about the next big idea, technology or awe-inspiring change in the market. But are our organisations ready to take on these ideas, and will they generate the return on investment and efficiencies you anticipate? We need to challenge what innovation means and stop our innovation process from becoming an idea graveyard. Ally will talk about how to create structures and processes inside your organisation to build and execute a portfolio of innovation ideas and filter out the ideas that will not support your strategic goals.

6. Corporate Innervation Operating System

Ideas are cheap, easy and fast. What do you do with all the incredible ideas when they pop up? Having an idea is only about 2% of the work...it's the other 98% of the process that we need to focus on to generate real innovation in our organisations. Are you ready to implement the Corporate Innervation Operating System inside your organisation? Ally will show you how to create a Critical Innovation Flow inside your organisation with her 9 step Corporate Innervation Operating System.

Delivery Options

There's a delivery mode for each program that suits your preferences. Each program can be delivered:

ONLINE

Using your preferred online platform with the latest technology to create a truly unique learning experience.

IN PERSON

An energising and interactive experience delivered at your location.

ALL OF THE ABOVE

A blended experience of in person and online learning.

Delivery Modes

Like the look of a program and want it delivered in a particular way?

Each topic and keynote outlined in this guide can be delivered as:

- An engaging and interactive keynote presentation
- Short term or long term consulting and implementation programs.
- Interactive Masterclasses or Lunch 'n' Learn events
- Strategy and workshop facilitation programs.

Engage me for



Speaking



Masterclasses



Consulting



Facilitating



Book Ally Muller

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